

RECRUITING & RETENTION WORKSHOP

Marcia Dickerson Consulting

Overview

In today's volatile job market, recruiting and retaining employees is harder than ever. This workshop gives you the tools to audit your organization's recruiting and retention practices, and introduces the newest HR innovations. Topics include online recruiting, addressing talent shortages, recruiting and retaining Gen Z, employer branding, and speed of hiring.

Topics

- Recruiting audit and recommendations
- Retention best practices: addressing turnover, managerial skills, compensation, culture, engagement and voice
- Recruiting and retaining Gen Z, including interview questions

Details

- Half day (4 hour) course
- Interactive format with sample scenarios and questions for discussion
- Best for 5 - 30 participants

Testimonials

"This course was incredibly valuable and relevant to the problems in today's workplace. I appreciated the actionable steps!"

"Marcia is very knowledgeable on the subject matter and very engaging."

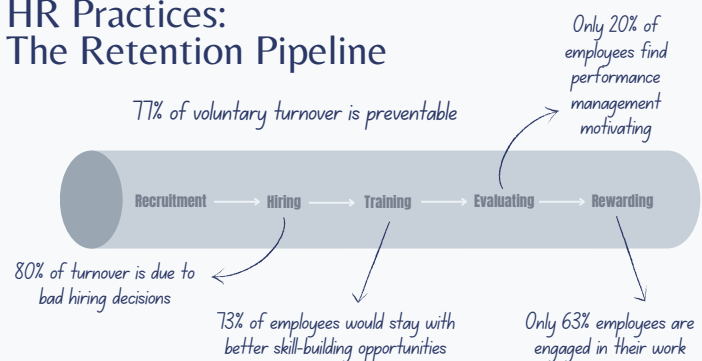
"Marcia is amazing! She makes all of the content relatable, no matter what industry you are in."

"Attending this workshop made me feel more prepared to lead my organization."

Sample Slides



HR Practices: The Retention Pipeline



Gen Z has a different approach to work

- They don't have to love a job, but they don't want to hate it
- They want to earn enough to feel safe, but they don't want to chase money at the expense of losing leisure time
- They will quickly leave a job they don't like
- They're not looking for social interaction at work
- They don't want work to be central to their lives
- They are often demoralized about getting ahead and feel an external locus of control